

Power Words



Add these power words to your writing and instantly become a better writer.

For the full article, visit:

<http://boostblogtraffic.com/power-words/>

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Fear

Fear is one of the most powerful emotions. It's effective, but don't overdo it.



Agony	Cripple	Hazardous	Panic	Shellacking
Apocalypse	Crisis	Hoax	Peril	Silly
Armageddon	Danger	Holocaust	Piranha	Slaughter
Assault	Deadly	Horrific	Pitfall	Slave
Backlash	Death	Hurricane	Plague	Smash
Beating	Destroy	Insidious	Played	Strangle
Beware	Devastating	Invasion	Plummet	Stupid
Blinded	Disastrous	IRS	Plunge	Suck
Blood	Drowning	Jail	Poison	Tailspin
Bloodbath	Dumb	Jeopardy	Pummel	Tank
Bloodcurdling	Embarrass	Lawsuit	Poor	Targeted
Bloody	Fail	Looming	Prison	Teetering
Bomb	Feeble	Lunatic	Pus	Terror
Buffoon	Fired	Lurking	Reckoning	Terrorist
Bumbling	Fool	Meltdown	Refugee	Toxic
Cadaver	Fooled	Mired	Revenge	Trap
Catastrophe	Frantic	Mistake	Risky	Vaporize
Caution	Frightening	Murder	Scary	Victim
Collapse	Gambling	Nightmare	Scream	Volatile
Corpse	Gullible	Painful	Searing	Vulnerable
Crazy	Hack	Pale	Shatter	Warning
				Worry
				Wounded

Bonus Power Words

Savage Cataclysmic Torture Trauma Wreaking Havoc Tragedy Epidemic Annihilate

Energy

Many people read with low energy, use these words to wake them up and make them feel better.



Amazing	Daring	Guts	Pluck	Victory
Audacity	Defiance	Happy	Sensational	Wonderful
Backbone	Delight	Heart	Spectacular	Wondrous
Belief	Devoted	Hero	Spine	
Blissful	Excited	Hope	Spirit	
Bravery	Eye-opening	Jaw-dropping	Staggering	
Breathtaking	Faith	Jubilant	Stunning	
Cheer	Fearless	Magic	Surprising	
Conquer	Fulfill	Mind-blowing	Triumph	
Courage	Grateful	Miracle	Uplifting	
Daring	Grit	Pluck	Valor	

Bonus Power Words

Remarkable Epic Bold Super-human Vanquish Awe-inspiring Legendary Enchant

Lust

Lust is one of the core human emotions, and it works for making almost anything more intriguing.



Brazen
Crave
Depraved
Dirty
Exposed
Forbidden

Hypnotic
Lascivious
Lick
Lonely
Lust
Naked

Naughty
Provocative
Scandalous
Sensual
Sex
Shameless

Sinful
Sleazy
Sleeping
Spank
Steamy
Sweaty

Tantalizing
Tawdry
Thrilling
Uncensored
Wanton
Whip

Bonus Power Words

Tease Mischievous Flirt Wild Passionate Desire Urge Promiscuous

Anger

Sometimes, for a good cause, your job as a writer is to anger people. These words will help fan the flames.

Abuse	Crooked	Lies	Obnoxious	Smug
Arrogant	Crush	Loathsome	Payback	Sniveling
Ass kicking	Disgusting	Loser	Pound	Snob
Backstabbing	Evil	Lying	Preposterous	Snooty
Beat down	Force-fed	Maul	Punish	Snotty
Bullshit	Foul	Money-grubbing	Revolting	Stuck up
Bully	Hate	Nazi	Ruthless	Underhanded
Coward	Know it all	No Good	Sick and Tired	

Bonus Power Words

Hostile Corrupt Morally Bankrupt Thug Greedy Sneaky Brutal Exploit

Greed

Almost everyone is interested in making or saving money. Use these words to get those "greed glands" firing.



Bargain	Double	Frugal	Money	Savings
Best	Explode	Gift	Nest egg	Six-figure
Billion	Extra	Greatest	Pay zero	Skyrocket
Bonanza	Feast	Inexpensive	Prize	Soaring
Cash	Fortune	Jackpot	Profit	Surge
Cheap	Free	Luxurious	Quadruple	Treasure
Discount	Freebie	Marked down	Reduced	Triple
Dollar	Frenzy	Massive	Rich	Whopping

Bonus Power Words

Instantly Economical Price Break Bonus Monetize Up-sell Value Giveaway

Trust

You need people to trust you to buy your product or service. Use these words to help your readers feel safe.



Anonymous	Endorsed	No Questions Asked	Proven	Tested
Authentic	Guaranteed	No Risk	Recession-proof	Try before You Buy
Backed	Ironclad	No Strings Attached	Refund	Buy
Best-selling	Lifetime	Official	Research	Verify
Cancel Anytime	Moneyback	Privacy	Results	Unconditional
Certified	No Obligation	Protected	Secure	

Bonus Power Words

Approved Well Respected Case-study Reliable Accredited Recognized Fully Refundable

Track Record

Mystery

We're all fascinated by the mysterious and forbidden. Use these words to spark curiosity and intrigue.



Backdoor

Banned

Behind the Scenes

Black Market

Blacklisted

Bootleg

Censored

Concealed

Confessions

Confidential

Controversial

Covert

Cover-up

Forbidden

Forgotten

Hidden

Illegal

Insider

Lost

Off-limits

Outlawed

Private

Secrets

Smuggled

Strange

Unauthorized

Withheld

Bonus Power Words

Underground | Priceless | Unheard of | Little-known | Trade Secret | Illusive | Classified | Restricted